

I. Introduction

AKS Communications, established in 2013 and officially registered in 2017, is a advisory and strategy firm specialising in communications and engagement. For about a decade, AKS has been serving clients committed to centering natural and human capital as fundamental forces for a global economy anchored in flowing local markets and solid social equity. AKS Communications has collaborated on several public and private reports, overseen governance for Executive Boards, led internal communications campaigns and has created bespoke high-level global moments with lasting impact.

II. Milestones for 2023

1. Quarter 1 - 2023

- Loup + Fleur incubation/inflection on 2021-2022 research phase on Nature's Body + Somatics which encompassed a light touch re-brand, community art relations through a series of LF shoots, setting the groundwork with meetings in *Paris, France, Los Angeles, New York City, USA, Glasgow, Scotland + Sharm el-Sheikh, Egypt*.
- Petra Kaur sub-brand emerges + character embodiment developed through body somatics, community and grounding in nature as coexisting fields for a healthy planet + community.

2. Quarter 2 - 2023

- *Oakland + Berkeley, California, USA* - exploratory, foundational meetings with leaders in technology, entertainment and community resilience.
- *Joshua Tree, California, USA* - Bougie Breakthrough retreat, under the mentorship of Jo Portia Mayari, anchoring strategy into one of Community + Nature, resulting in initial *Denada* concept
- *Marquette, Michigan, USA* - Event pilot with new local growth model

3. Quarter 3 - 2023

- *London + Coventry, England* - client gatherings and research for movement, embodied arts, and nature fund
- *New York Climate Week* - climate workshop on Beyond Value Chain Mitigation with corporates, daily on-site briefings with inputs from emerging media platform, Semafor, and local collaborators meetings with global travel, fashion and music leadership

4. Quarter 4 - 2023

- L'Atelier by Petra Kaur, inaugural ceremony, a launchpad for local space for creative local capital discussions and design
- Maui, HI, USA 2024, AKS Strategy Retreat bridging climate, community and local market economy, assessing locally-led recovery plan (i.e.housing +

solutions, removal of debris, air toxicity, sustainable + conscious tourism, local economy for transportation and goods, healing arts)

- Science Based Targets initiative (SBTi) completed engagement strategy for Beyond Value Chain Mitigation (BVCM), official report launch slated for 2024

III. Company Profile

Background. AKS Communications unofficially began in Rome, Italy in 2013 as founder, Aman K Sidhu served as a consultant at an international biodiversity research centre, linked to a global network of food security + climate focussed centres globally. During this period, collaboration was undertaken with local United Nations agencies, based in Rome (RBAs - Rome-Based Agencies), setting the structures for a food + global policy beginnings.

Clients served over the years include Bioversity International - CIAT, Consortium of International Agricultural Research Centers (CGIAR) Global Food and Agriculture Research, International Water Management Institute/ Water Land + Ecosystems Project, Food and Land Use Coalition (FOLU), Stanford University, Center for Ocean Solutions, Systemiq Limited - London, World Business Council for Sustainable Development (WBCSD), Refugee Center in Athens, Science Based Targets initiative (SBTi).

Mission. AKS Communications aims to facilitate and document conscious dialogue through an embodied process of intention and slowness. AKS Communications seeks to draw out the fullest expression of innovative ideas, capturing micro trends contributing to broad stroke global market shifts in honour of planetary and human body tipping points and boundaries.

AKS Communications is built on the foundational values of love, respect, kindness and safety, ensuring consistent, fully present and fiercely honest reflections in a time of Earth's natural climate and humanity's consciousness elevation.

IV. Financial Statement (upon request)

AKS Communications grossed another 6-figure year, and invested most of it back into the expansion of the emerging sub-brands (details in Future Outlook). AKS Communications will serve as the vehicle to expand on Loup + Fleur, with a financial trajectory en-route to an initial establishment of a \$2 million fund. LF is at the pushing the edge of traditional capital flows, creating cascading local market investments, designed for practical solutions where nature and human capital are integrated into the balance sheet.

V. Market Analysis

As global inflation is on the rise, and we drown in stories of war and division, AKS Communications is gearing up for an important year of facilitation and programming.

2023 marked 50 years of hip hop, drawing our attention to an ever evolving art industry, with strikes in Hollywood and solidarity from the global film and art community. The year showcased further strikes and careful facilitation with car industry leaders, as witnessed in Detroit. Industry leaders are faced with acknowledging deeper fundamental challenges resulting in remote work, increasing cost of benefits reliant on highly-functioning, yet

somewhat antiquated systems. The world is at a precipice of deep rooted change in the way we earn a living, maintain mental and physical health and run business. Public rupture is breaking the confines of our current global political structures, media enterprises and academia. “Thriving economies” are exposing a pronounced distress on a faulty foundation that has starved natural and human capital for too long.

The media landscape is experiencing twists and turns. Society is in its infancy embracing the coveted perks of Artificial Intelligence, while grappling longer term societal consequences in an ever changing multi-media landscape. News coverage, and social platforms will plateau as a form of authentic community and organising for impactful change, in a daily testimony to the deprioritization of safe, secure and balanced virtual spaces. Social, video and audio streaming platforms have not succeeded in compensation models for artists, in non tangible spaces that lack authority of reinforcement of ever changing blurred lines of local and global policies on privacy and violence.

Safe + healthy spaces are emerging, melding public and private resources and strategies, with more weighted guidance from local communities, especially of indigenous communities, who steward the majority of biodiversity, both land and water, on the planet. These span local community leadership and global movers + shakers vying for just transitions toward an equitable nature-based economy.

The year 2024 will mark a pinnacle year as 60+ nations will select national leaders, while grassroots and local solutionists continue to organise to set the trajectory of a new era of communications and engagement, as well as design fit-for-purpose inside out markets for nature, human and economic growth.

VI. Future Outlook

AKS Communications is in a year of refinement, tinkering with a new business model for sacred change leadership for people and planet. Continuing to build on strategic engagement and events, AKS presents L’Atelier by P Kaur, an emerging workshop where facilitated discussions on the most pressing local innovation can flourish, helping to bring gl-ocal business models to the forefront in today’s fast changing economy.

As we move toward empowered consumption and distribution models of information, L’Atelier has been created as a safe haven to hold contentious, controversial discussions that will move us forward on a healthy human trajectory. It invites deep listeners, brave enough to hear their own heart beat when sharply tuning into a trustworthy society, embodying inner union while outer forces divide us.

AKS Communications is calling in an ear of stillness, a nose of intentional breath, magnetising higher opportunities and taking greater risks in the name of nature and people.

L’Atelier by P Kaur: Community engagement is at the heart. L’Atelier is a design studio for drawing up creative market mechanisms that penetrate local markets for high valued nature + people assets. Contact Monsieur J F Allard (mrjeanfrancoisallard@gmail.com).

Loup et Fleur (LF) has been in the exploratory research phase since its inception in 2021. This year LF will establish the *WolfGang* Collective serving as the support body, developing a foundational global-local investment community for conscious nature, art, travel + food shifting current supply chains and business models toward regeneration + circularity. Additional information coming in 2024 at www.loupetfleur.com for those interested in rewiring market mechanisms for people + planet.

VII. Conclusion

In summary, 2023 has been a pivotal year for AKS Communications with two emerging brands, L'Atelier by P Kaur and Loup et Fleur. AKS is moving to a slower rhythm and working on details as well as body attunement to larger investment opportunities to bridge local market mechanisms with planetary somatics. This will result in a new style of leadership, a shifting business model, greater emphasis on deep listening and tuning into the deeper wisdom of pauses. Each day a riveting cadence of breakthroughs in our fast changing world is leading to more sound, long-term impact for a regenerative circular economy and a growth model centering human capital.

VIII. Gratitude

AKS Communications would like to thank:

- Adrian Singh + Arek Singh who have continued to keep AKS Communications grounded, and fueled the need for community-led business and market innovation, with astute attunement to body somatics + natural rhythms.
- My Ancestors. Those who have come before me and those who are yet to come. AKS Communications is bridging generational wisdom from regional lands of the Punjab, cultural integration, multi-lingual and cultural assets carried on through the generations. The DNA of political activists, shamans and farmers are weaved into AKS Communications.
- ਧਰਤੀ ਨੂੰ ਮਾਤਾ ਦਾ. Pacha mama. Mother Earth. For providing clean air, water + earth, offering us daily nourishment.
- Mentors. AKS Communications is breaking through the limits of business, through heart + somatic advisory and mentorship from Jo Portia Mayari, Farah Saddiq + Desi Monique leaders in Wealth Energetics, Sense + Presence activation with expertise in technology, breath + body somatics.

The following travel partners made 2023 a success. Sustainability + hospitality review available upon request.

- AKS Communications travelled exclusively by Delta Airlines + affiliate partners.
- California, USA. The Line (LA)/ Moxy Oakland Downtown/Hotel Shattuck Plaza
- Marquette, Michigan, USA. The Landmark Inn.
- London, UK. Z Hotel Holborn.
- NYC, USA. Dream Midtown / The Public. Hosted events at L'abeille + Wayan
- Maui, Hawaii, USA. Hale Mahina managed by My Perfect Stays